



# Solutions and Policies to Promote the Development of Vietnam's Digital Economy

December 2022

Google Cloud



# Contributions to the Vietnamese economy to date.

## ECONOMIC OPPORTUNITIES

Build skills for the future

2018-2022

2022

Digital upskilling for Small businesses, women & retailers



[YouTube.com/VNDigital](https://www.youtube.com/VNDigital)

Grow Tech skills for today



[nhantaiso.nic.gov.vn](https://nhantaiso.nic.gov.vn)

Build Tech Companies for Tomorrow



[google.com/academyvn](https://www.google.com/academyvn)

Provided digital skills for small businesses to build their businesses online.

- Trained over 650,000 small business owners and job seekers
- Nurtured entrepreneurs who create jobs for others
- All training materials are now available on demand on YouTube

Grow tech skills for today by offering Google Career Certificates on Coursera

- 20,000 scholarships
- 14,000 students enrolled
- Employers for job match

Build tech companies for tomorrow with Startup Academy VN

- 50 startups in HCMC & HN
- 30+ expert mentors
- 200+ coaching hours

# Contributions to online safety for everyone.

## DIGITAL RESPONSIBILITIES

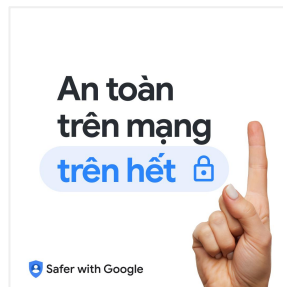
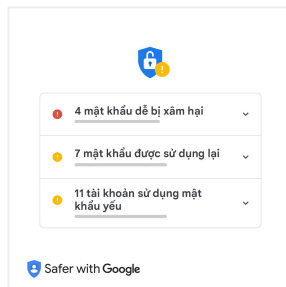
Help people stay safe & thrive online.

### Internet Safety for Kids & Family



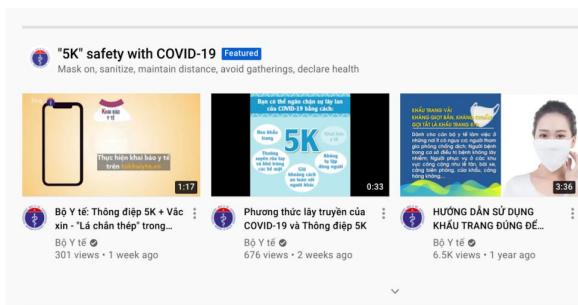
[g.co/safety/vn](https://g.co/safety/vn)

### Safer with Google



[g.co/safety/vn](https://g.co/safety/vn)

### Promote Authoritative Information



**MoH YouTube Channel**

#### Teach kids online safety via parents & schools

- Developed curriculum on online safety
- 1,000+ schools trained
- 7000+ teachers trained
- 1 million+ children have benefited
- Partner with Ministry of Education to make BIA content available across VN

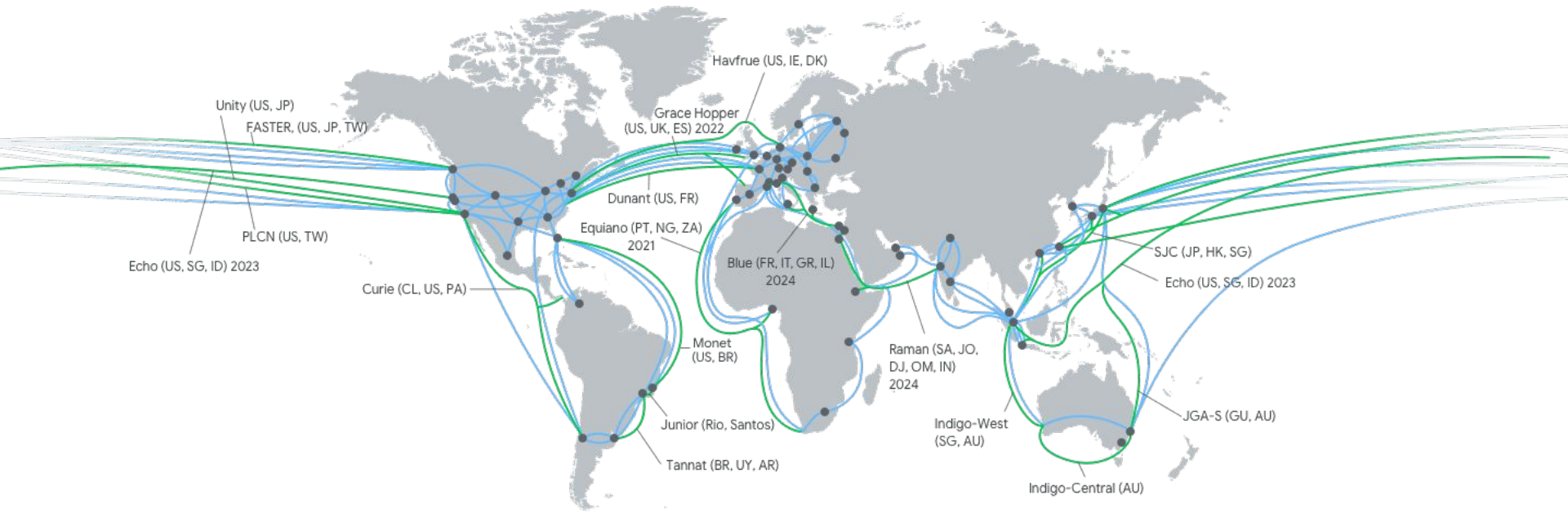
#### Help every Vietnamese stay safer with Google online

- Password check up
- 2-factor authentication
- Tips & tools to stay safer with Google every day

#### Promote Authoritative Information to help keep netizens informed

- Supported Ministry of Health to create YT channel during COVID
- Collaborated with other ministries on YouTube

# Trusting Social activating global reach & accelerating AI development for over 1 billion unbanked customers in Asia.



**Music Company** hits over 2 billion downloads through rapid and secure software development on the cloud.



**Online Company** leverages Google's ecosystem and experience to drive user-centricity in product development.

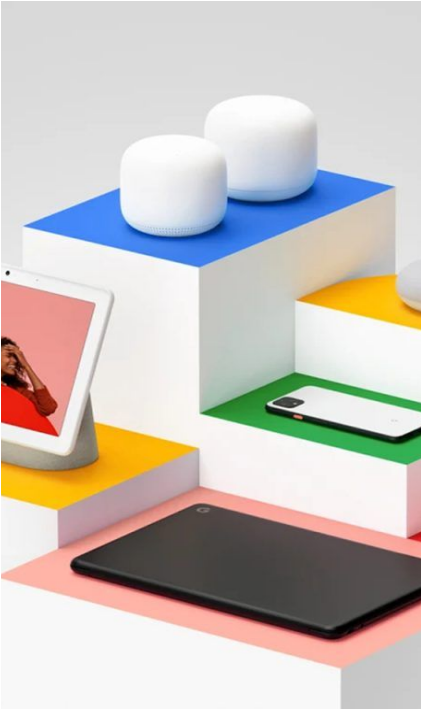


# Google as the platform to accelerate Vietnam's digital future.

**Global Presence, Experience**



**Digital Ecosystems.**



**Global Infrastructure**



**Giving Back to Vietnam.**

